



Serene Hills Elementary PTO
Support Our Sailors

Plans are being made for Serene Hills Elementary Carnival on the Hill! This event is sponsored by the Serene Hills Elementary Parent Teacher Organization (PTO) and it is one of our biggest fundraisers of the year. The money raised from this event directly helps our students and teachers. Last year our carnival raised over \$40,000. Over the years our carnival fundraising has directly affected our students and teachers through the purchase of online learning subscriptions, flexible seating, mobile planetarium visits, literacy and math versatiles, K-5 calming kits, a new track and basketball court, filtered water bottle filling stations, and much more.

Carnival on the Hill will be held Friday, **April 24, 2020** and will feature games, food, rides, music and concessions. We are contacting you as a possible sponsor of this fun, family-oriented event. This is a great opportunity to support Serene Hills Elementary as well as market your business to our community. Our sponsorship program allows businesses an opportunity for extremely targeted advertising to over 900 student families and over 2000 carnival attendees from Lakeway, The Hills and Bee Cave. Your support would be greatly appreciated and will help to make this event a success!

Enclosed is a listing of the available sponsorship levels for Carnival on the Hill. Please contact us if you have any questions. You may also visit our website for more information at www.serenehillspato.org or contact me directly. Thank you for supporting our sailors!

Best regards,
Roxi Tsakas
SHE PTO Fundraising Events
512-809-6514
sheptoevents@gmail.com

SERENE HILLS ELEMENTARY SCHOOL



"CARNIVAL ON THE HILL"
April 24, 2020
4 – 8 pm
SPONSORSHIP LEVELS



	"King of the Hill" \$5,000	"The Ring Master" \$2,500	"Big-Top" \$1,000	Platinum \$750	Gold \$500	Silver \$250	Bronze \$150
Company/Personal Banner (provided by sponsor) displayed in a prominent location during Carnival on the Hill	✓						
Large sponsorship "Plaque" with logo at one of the carnival rides	✓	✓	✓				
Recognition on school marquee for 2 weeks	✓	✓	✓				
All-access game/ride wristbands	✓ 4 wristbands & 40 tickets	✓ 4 wristbands & 20 tickets	✓ 2 wristbands & 10 tickets	✓ 2 wristbands			
Name/Logo on "Sponsor's Banner" proudly displayed at entrance of event	✓ logo	✓ logo	✓ logo	✓ logo	✓ name		
Business/Company can provide SHE PTO with 1 promotional item to be placed inside reusable carnival bag given to all guests at the event.	✓	✓	✓	✓	✓	✓	
Name and/or Logo placement on reusable carnival bag given to all guests at the event.	✓ Largest Logo and/or Name	✓ Large Sized Logo and/or Name	✓ Logo & Name	✓ Logo & Name	✓ Name only	✓ Name only	
Business can sponsor a carnival booth by volunteering to run the booth during the event. Can wear logo shirt. Can display name/logo at booth.	✓ Largest Logo	✓ Large Logo	✓ Logo	✓ Logo	✓ Lg. Name	✓ Name	✓ Name
Name and/or Logo electronically displayed on school office television through December 2020 and on all communications to parents regarding carnival!	✓	✓	✓	✓	✓	✓	✓
Name and/or Logo listing on SHE PTO website through December 2020	✓ (Logo w/ click through access)	✓ (Logo w/ click through access)	✓ (Logo w/ click through access)	✓ (Logo w/ click through access)	✓ Logo only	✓ Name only	✓ Name only

Please Note: Your donation is tax deductible and a great way to advertise your business. SHE PTO is a non-profit organization with the mission to enhance and support educational experience at SHE, to develop a closer connection between school and home by encouraging parental involvement, and to improve the environment at SHE through volunteer and financial support.

SERENE HILLS ELEMENTARY SCHOOL

"CARNIVAL ON THE HILL" **SPONSORSHIP REMITTANCE FORM**

Contact Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

CIRCLE YOUR SPONSORSHIP LEVEL BELOW:



"King of the Hill" - \$5,000



Platinum - \$750



Silver - \$250



"The Ring Master" - \$2,500



Gold - \$500



Bronze - \$150



"Big-Top" - \$1,000

Please make checks payable to **"SHE PTO"** and mail to:

Serene Hills Elementary PTO
Attn: Carnival Sponsorships
3301 Serene Hills Drive
Lakeway, TX 78738

*We request all donations be submitted prior to April 1, 2020 in order to guarantee name/logo placement.

THANK YOU!